



# 2024 IMPACT REPORT

[www.IMAhealth.org](http://www.IMAhealth.org)





# EDUCATION

**2024**  
IMPACT REPORT

## WEBSITE

**5.9 Million**

total website visits

## SOCIAL MEDIA

**More than 408K followers**

Across Instagram, Facebook, X,  
Telegram, Rumble & Odysee

## SUBSTACK

**4,763,000 reads**

171 published Substacks  
64,379 followers

## WEBINARS

**49 Live Webinars**

Nearly 600,000 total views

## CONFERENCE

**549 total attendees**

at the Third Annual Conference in  
Phoenix, AZ

## FORUMS

**Over 4,000**

IMA Community Forum Members



# ADVOCACY

**2024**  
IMPACT REPORT

## International Fellowship Program

**39 FELLOWS**



**32 SPECIALTIES**



**6 CONTINENTS**



**15 COUNTRIES**



**18** Global Insights and Impact Videos



### Testimonies

to drive awareness and impact.

Dr. Jordan Vaughn testified before the New Hampshire House Committee on COVID Response Efficacy.

Dr. Ryan Cole's presentation/testimony at the Idaho Capital regarding COVID vaccines and treatment, which helped pass the Idaho Medical Freedom Act.



### Supporters

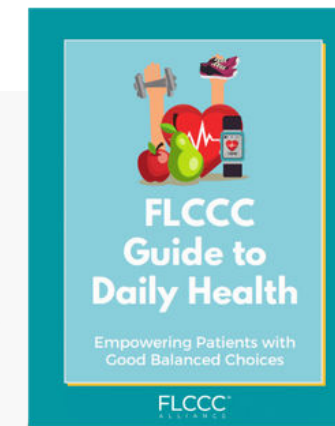
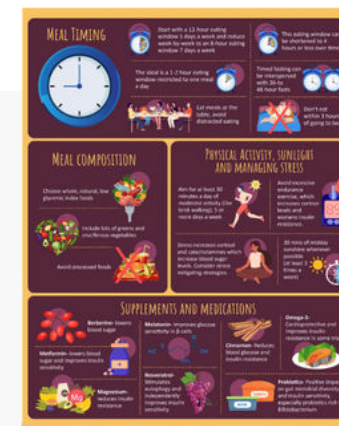
10,000 generous donors  
made contributions in 2024



# RESOURCES, RESEARCH & TREATMENT

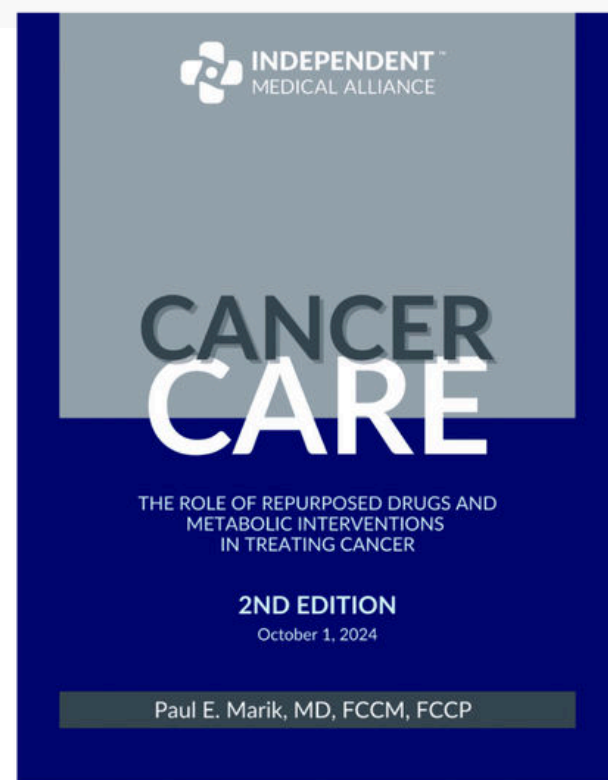
## GUIDES

**30** New Research & Health Guides



**2.4 Million** Page Views to Access Treatment Guides

**1,331** Physician & Pharmacy Directories



## CANCER CARE BOOK

**14,524 Books Sold**

44,000 FREE Downloads

186,615 Website Page Views





# PRESS OUTREACH



**327.6 MILLION**

Audience Reach



**2,401**

Media Mentions



**\$8.9 MILLION**

in publicity

