



# 2024 IMPACT REPORT

[www.IMAhealth.org](http://www.IMAhealth.org)



# EDUCATION

2024  
IMPACT REPORT

## WEBSITE

5.9 Million

total website visits

## SOCIAL MEDIA

More than 408K followers

Across Instagram, Facebook, X,  
Telegram, Rumble & Odysee

## SUBSTACK

4,763,000 reads

171 published Substacks  
64,379 followers



## WEBINARS

49 Live Webinars

Nearly 600,000 total views

## CONFERENCE

549 total attendees

at the Third Annual Conference in  
Phoenix, AZ

## FORUMS

Over 4,000

IMA Community Forum Members

# ADVOCACY

2024  
IMPACT REPORT

## International Fellowship Program

39 FELLOWS



32 SPECIALTIES



6 CONTINENTS



15 COUNTRIES



**18** Global Insights and Impact Videos



### Testimonies

to drive awareness and impact.

Dr. Jordan Vaughn testified before the New Hampshire House Committee on COVID Response Efficacy.

Dr. Ryan Cole's presentation/testimony at the Idaho Capital regarding COVID vaccines and treatment, which helped pass the Idaho Medical Freedom Act.



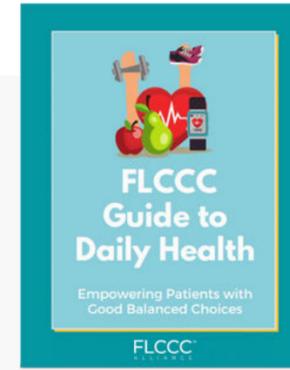
### Supporters

10,000 generous donors made contributions in 2024

# RESOURCES, RESEARCH & TREATMENT

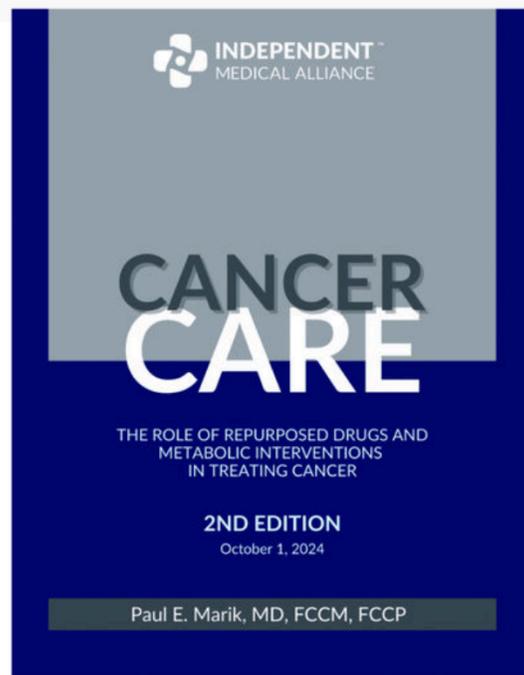
## GUIDES

**30** New Research & Health Guides



**2.4 Million** Page Views to Access Treatment Guides

**1,331** Physician & Pharmacy Directories



## CANCER CARE BOOK

**14,524 Books Sold**

44,000 FREE Downloads

186,615 Website Page Views



# PRESS OUTREACH



**327.6 MILLION**

Audience Reach



**2,401**

Media Mentions



**\$8.9 MILLION**

in publicity

